

# Top Marketing Agency in Sydney Australia

(Marketing & Ideas to build your Brand Authenticity & Help You Grow)

CommTogether specialises in unleashing the full potential of your brand and helping you find your voice so your customers can hear you.

There are many things you should be doing to maximise the potential of your brand. Some you might be aware of, some you may not. We'll help you identify the areas that need to be recharged, as well as those that need to be activated.

As a small, independent agency we understand how small to medium-sized brands work. Our size allows us to be agile, quickly effective and highly personal in our service.

At the end of the day, CommTogether is about helping your brand find its voice and, in the process, making life as simple as possible for you.



## How We Operate

While the process is similar, there is a real difference between marketing for businesses and for not-for-profit organisations. Anthony Perl has developed a framework on which the success of all communications are governed. This has been adapted to suit the distinct requirements of these two sectors.

The framework is called Community BANDS. It adapts to the individual requirements of every organisation. Each element provides a critical pathway to successful communications and marketing. This also allows us to measure the success and monitor areas for improvement.

From the media to the corporate world and from small to medium enterprises to charities, we have a unique all round perspective and generate fresh ideas to make a real impact.

In collaboration with our various specialists we are able to deliver complete solutions from branding through to developing and managing all your online and offline needs.

We build relationships with our clients and adapt to suit their needs. Our aim is to see your business or not-for-profit grow using sustainable methods.

Of course if you would like us to work with some of your existing resources, be they internal or external, we are happy to do so.

No matter the need, we can deliver the solution.

## Discovery Workshop

Designed to stand alone or work in combination to help review and build the foundations of your brand. Leadership can only be successful if you have done the hard work first. These workshops can add to the working document created through our Marketing Generator. An external facilitator will add real value.

The types of workshops we offer:

1. MARKETING GENERATOR
2. ONE-ON-ONE IDEAS SESSION

Leadership comes through establishing a solid foundation to your marketing and extends to generating the ideas which will move your brand forward. Our expertise in foundations and ideas is what sets us apart and is what you can benefit from. Contact us for a free consultation.

## So Why CommTogether?

There are two ways we like to answer this. Literally, the name itself is an amalgamation of two critical principles on which the agency was established, working together to constantly and consistently improve communications.

These principles guide our approach to working with clients. It may be a cliché to say we want to build a long term relationship with your business or organisation, but fundamentally I believe we can't do our job effectively unless it is based on a mutual understanding and respect.

CommTogether brings together communications expertise, whether it is strategy, writing, design, photography, video, online development, social media or research. The relationships the agency is founded upon stretch back over 14 years. We have worked with a variety of businesses from start-ups to large publicly listed companies to ones operating in global markets.

There is a bonus answer to why CommTogether – because the Beatle's wrote about us on their 1969 'Abbey Road' album (they were forward thinkers and new what we could offer) – "Comm Together right now..."

Whether it is working on a project or acting as your out-sourced marketing department our clients are enthusiastic about the new possibilities we have opened for them to grow.

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